

**WISCONSIN SHRM STATE COUNCIL
 MEETING MINUTES
 June 6, 2008
 1:00 to 3:00 p.m.
 Wisconsin Dells, WI**

No.	AGENDA ITEM	RESPONSIBLE PARTY
Introductions/Welcome	Introductions/Welcome	Bob Swanson
ACTION		
Approval of February 22, 2008 Minutes	<p>Approval of February 22, 2008 Minutes</p> <p>Minutes Action Item Recap: -Approved payment to \$250 Regional MAC -\$3,000 lockbox -Approved Enterprising Grant</p> <p>Minutes corrections: Page 2 Janet Parker Page 3 Congratulations to Mark Glahn & Sue Horne for the success of the 2007 conference.</p> <p>Motion to approve by Matt Stollak 2nd Theresa Dew All approved.</p>	Kellie Dunn-Poggemann
Approval of Financial Reports/Treasurer Report	<p>Approval of Financial Reports/Treasurer Report</p> <p>As of April 30, our income was \$47,404 and expenses, \$58,019, for a year to date net profit of (-\$10,615). Interest income is down by \$150 a month, we believe do to early conference and website expenses that took money from savings. State Conference income is \$31,515 to date.</p> <p>Final counts on the legislative conference are not yet in.</p> <p>The lockbox is working and we have begun to collect payments for conferences and the job bank with the resources.</p> <p>Motion to approve by Michelle Hauer 2nd Kristine Hackbarth-Horn All approved.</p>	Cindy Cerro
STRATEGY AND OPERATIONS		
SHRM North Central Region Update	<p>SHRM North Central Region Update</p> <ul style="list-style-type: none"> • New NC Regional Manager – Laurie MacIntosh • Enterprising Leadership • Membership goals/star performers 	Martha Ramirez, Laurie MacIntosh

	<ul style="list-style-type: none"> • Annual Conference – Chicago 	
<p>WI SHRM Website Update</p>	<p>WI SHRM Website Update</p> <ul style="list-style-type: none"> • New WI SHRM State Council Logo • Website Re-design: committee/project progress, content requirements, functionality, etc. <p>Congratulations to the committee for all the hard work that has been put into the website design and layouts. Michelle Hauer presented the new website on behalf of the committee.</p> <p>Goal for the website is to provide an online source of accurate and timely information to our chapter members, members at large, council leaders, and guests with a focus on developing professionals and serving the HR Profession.</p> <p>Main site areas: HR Practitioner Links: Vendor Directory Calendar of Events-for major chapter events Improved Job board functionality Improved nomination process Increased conference page functionality</p> <p>For chapters: Core Leadership pages Chapter Resources pages WISHRM Initiatives</p> <p>Chapter Presidents will be asked to identify their core leader contacts for the website. This will promote greater sharing of information between chapters.</p> <p>Chapter Resources pages with upload capability for best practices and speakers.</p> <p>Biggest change is that the council is now owning the responsibility of content for the site.</p> <p>The State site will no longer host local chapter sites. Most chapters either have their own site or are in process of converting to a SHRM web site.</p> <p>The “Go Live” date is to roll out at the Leadership Conference in August.</p> <p>The new site will be presented at the State Conference October 10th. Check this date as the conference is October 15 – 17th.</p>	<p>Doralyn Retzlaff</p>

<p>Functional Director Discussion</p>	<p>Functional Director Discussion</p> <p>SCAP 2007 Kellie is working on recommendations and ideas for areas that we can improve as a Council for SCAP.</p> <p>Identified Items:</p> <ol style="list-style-type: none"> 1) VLRC on shrm.org. Utilize and incorporate goals into your plans. 2) Logo-put State Council & SHRM on all printed materials including minutes and agenda. 3) National Speaker Bureau-let Kellie know if you have used it. Chapters can apply for a grant to fund from the Speakers Bureau. State Councils do not always qualify. 4) HR Voice: trying to collect the number of folks using HR Voice. 5) Membership drives & retention. 6) National conferences-if you position has a conference attached and you can not attend please let the State Director know. <p>College Relations/HR Games/Conference Congratulations on a successful Student Conference!</p> <p>Membership/At-Large (Badger Bash 2008) Badger Bash Monday June 23, 2008. Location secured call Ten Pin in Chicago which has a capacity for 150 to 200 people. Currently, over 350 WI HR professionals are registered for the Chicago event. SHRM is giving WISHRM an extra eblast opportunity for the Badger Bash.</p> <p>Certification (Open Position) The Council would like to thank Holly Bonnicksen Jones for her work with the Certification and Secretary positions. The Council is looking for a new Certification Director. In the interim, Karen Brzezinski, past Council Certification Director has agreed to help out at the State Conference. There are some nominees for the position. If you are interested please contact Bob Swanson.</p> <p>Diversity Information for the 2008 Diversity Award has been released and is now on the front page of the website. This year the Award is recognizing a workplace versus as individual. The deadline is July 15, 2008. Bob requested that Amy send the information to Julie Geyer for the next SHRM eblast as well.</p> <p>Governmental Affairs May 7th hosted the Legislative Conference.</p>	<p>Kellie Dunn-Poggemann</p> <p>Jenny Lowe</p> <p>Julie Geyer</p> <p>Amy Collette</p> <p>Kris Levanetz</p>
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	<p>really beefed up the content of this conference for 2008!</p> <p>The Council Meeting will be Friday August 8 from 1-3 pm.</p> <p>This year Council members and Chapter Presidents qualify for free registrations. Kristine will send out a email with the appropriate online codes to receive the discount.</p> <p>Communications/Website Re-design</p> <p>Discussed in presentation to Council.</p> <p>District Director Reports</p> <p>Anthony working with Racine/Kenosha Chapter on their structure. Michelle working on Tomah who is struggling in obtaining the membership numbers required by SHRM. Suggestion for eblast to include the new chapters being developed around the state and how to contact the District Directors with questions.</p>	<p>Doralyn Retzlaff</p> <p>Teri/Anthony/Jenny/Michelle</p>
<p>Strategic Partnerships/Projects</p>	<p>Strategic Partnerships/Projects</p> <ul style="list-style-type: none"> • WI Enterprising Leadership Grant Application/Process: NEW for 2008 • Council Initiatives Update – 2008/09 <p>Handed out application for Enterprising Leadership Grant Application that has been written based upon the project approval from the last Council meeting.</p> <p>Chapters can apply for up to \$5,000 in grant money. The application is due September 1, 2008.</p> <p>The SHRM Pinnacle Application process has been moved up a month. Jeff Reed is helping Merry Lee Lison to complete the application on behalf of council.</p> <p>Merry will be participating in an upcoming teleconference with the New North. Additionally, she met with Center for Patient Partnerships in Madison.</p>	<p>Bob Swanson on behalf of Merry Lee Lison</p>
<p>Chapter Presidents Forum</p>	<p>Chapter Presidents Forum – Best Practices Sharing</p> <p>Metro Milwaukee SHRM HRMA has officially changed name to Metro Milwaukee SHRM.</p>	<p>Chapter Presidents</p>

Metro SHRM, Milwaukee Public School, WI DPR and Milwaukee Center for Independence are partnering on a program that has been a 2 ½ year collaborative project to date. The chapter is Partnering with agencies to facilitate employment after High School. They have a one year grant that is looking to place about 500 students. This is a great example of Enterprising Leadership by responding to a community need and falls right in line with National SHRM goals.

Best Practice: Metro SHRM Invited previous 10 year past presidents to a special event. It was to re-engage those past presidents in the strategic planning process. Each past president shared what his/her legacy as President was.

Jefferson & Dodge Chapters pulling forces together to address issues occurring in work force and business closings in their areas.

Greater Madison Chapter 3rd Annual one day conference with 200 registrations. The Board developed a Volunteer Leader of the Year Award at the chapter level and awarded it to the individual at the One Day Conference.

Fond du lac AHRA project between the next 5-10 years on what is happening with baby boomers and their next steps. The Chapter is working with the Technical college on what positions will be needed in the future. A certificate that can be completed right after high school is being designed to fill the gaps identified.

LaCrosse Chapter-Symposium with National Speaker on how to not lose your business in a flood. In some neighboring towns, a year later they are still trying to recover from last year flooding. In a couple of weeks they will have a mock trial to try a case at the court house to educate members. Additionally the Chapter is doing a appreciation free meal with membership drive and partnering with SHRM chapter in Winona on wage and benefit survey.

Sheboygan Chapter-The Chapter has noticed a fall off in volunteers going forward. Chapter working on recognition and appreciation of volunteers. This year they are going to try a brewers outing.

Green Bay Chapter-conducting a book club fair with the 24 Carrot Manager Author conferencing in.

Lakeshore Chapter-\$1,000 student scholarship

	<p>awarded. Board changed hands 6/1/08.</p> <p>Further discussion on Chapter Golf outings took place.</p>	
Association Management Team	Association Management Team Update	Heather Dyer
Adjournment	<p>Adjournment</p> <p>Suggestion on not having Friday afternoon meetings in the summer. The Executive team will look at it for the 2009 calendar.</p> <p>Motion to adjourn by Janet Mangold 2nd Doug Hamm All approved.</p>	Bob Swanson

2008 Wisconsin State Council Members
Meeting Attendance

6/06/2008

Position	State Council Member	Attending	Meeting only	Meeting & Boat	Boat Only	Substitute	In Attendance
Past State Director							
State Director	Bob Swanson	Yes		Yes			Yes
State Director Elect	Kristine Hackbarth-Horn	Yes		Yes			Yes
Secretary	Kellie Dunn-Poggemann	Yes		Yes			Yes
Treasurer	Cindy Cerro	Yes		Yes			Yes
North Central Region Director	Martha Ramirez						No
North Central Region Manager	Kristine Hofmann						No
At-Large Director	Julie Geyer						No
Certification Director							
College Relations Director	Jenny Lowe	No					No
Communications Director	Doralyn Retzlaff	Yes		Yes			No
Conference Liaison Director	Theresa Dew	Yes		Yes			Yes
Diversity Director	Amy Collett	Yes		Yes			Yes
Foundation Director	Matthew Stollak	Yes		Yes			Yes
Leadership Director	Kristine Hackbarth-Horn	Yes		Yes			Yes
Governmental Affairs Director	Kris Levanetz	No					No
Workforce Readiness Director	Doug Hamm						Yes
District Director	Teri Pedersen						No
District Director	Anthony Dix	Yes		Yes			Yes
District Director	Jenny Revels	Yes		Yes			Yes
District Director	Michelle Hauer	Yes		Yes			Yes
Strategic Partnership/Alliance	Merry Lee Lison	Yes		Yes			No
Blackhawk HRA President	Lori Rhead	Yes		Yes		Melissa Benson (sub)	Yes (sub only)
Central Wisconsin SHRM President	Jayne Luce	Yes	Yes			Tara Marcelle (sub)	Yes (sub only)
Chippewa Valley SHRM President	Kim Plautz	No					No
Fond du Lac AHRA President	Amy Collett	Yes		Yes			Yes
Fox Valley Chapter SHRM President	Jodi Wellhoefer	Yes	Yes			Lisa Van Straten (both)	Yes (both)
GMASHRM President	Anthony Dix	Yes		Yes			Yes
Green Bay Area Chapter SHRM President	Helen Englebert					Matt Stollak (sub)	Yes (sub only)
HRMA of Southeastern WI President	Janet Mangold	Yes	Yes				Yes

Jefferson County HRMA President	Lynn Lapp	Yes	Yes			Theresa Dew (sub)	Yes (sub)
La Crosse Area SHRM President	Mark Glahn	Yes	Yes				Yes
Lakeshore Area HRA President	Sheila Schetter	No				Doug Hamm (sub)	Yes (sub)
Sauk County Personnel Association President	Shaun Tofson	Yes	Yes				Yes
Sheboygan Area Chapter President	Debbie Fedel	Yes		Yes		Connie Bitter (both)	Yes (both)
SHRM Dodge County President	Kendra Archbold						Yes
SHRM-Racine & Kenosha Area Chapter President	Brad Foley	No					No
St. Croix Valley Employer Association	Kelli Cadwell	No					No
Stevens Point Area HRA President	Allison Kisting						No
Morgan Data Solutions	Heather or Christopher Dyer	Yes		Yes			Yes

		<i>If not Listed Above – enter your name below</i>					
Theresa Schuster	Council only	No					
Jennifer Smith	Not attend	No					
Jim Lambert	Boat Only	Yes					